



# VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

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PERMANENTLY AFFILIATED TO UNIVERSITY OF MUMBAI, ACCREDITED BY NAAC

Date: 04 APRIL 2021

## **BMM (MASS MEDIA) & BAMMC (MULTIMEDIA & MASS COMMUNICATION) TIMETABLE FOR ATKT EXAMS SEM 1 - APRIL 2021**

DATE	DAY	TIME	BAMMC	BMM
12 <sup>th</sup> April 2021	Monday	10.00am – 11.00 am	Effective Communication I	Effective Communication skills I
15 <sup>th</sup> April 2021	Thursday	10.00am – 11.00 am	Fundamentals of Mass Communication	Fundamentals of Mass Communication
16 <sup>th</sup> April 2021	Friday	10.00am – 11.00 am	Visual Communications	Introduction to Computers
17 <sup>th</sup> April 2021	Saturday	10.00am – 11.00 am	History of Media	History of the 20th Century World and India
19 <sup>th</sup> April 2021	Monday	10.00am – 11.00 am	Foundation Course I	Introduction to Sociology
20 <sup>th</sup> April 2021	Tuesday	10.00am – 11.00 am	Current Affairs	Economics

**Dr. Vijetha Shetty**  
Principal  
Vivek College of Commerce

